Deeksharambh- Induction Programme 2026–30

Deeksharambh- The Induction Programme for the BBA (Hons.) Batch 2026–30 was conducted at Symbiosis Centre for Management Studies (SCMS), Noida, from 15 to 21 July 2026 in accordance with the UGC Deeksharambh Guidelines. The programme aimed to familiarize students with the academic environment, institutional values, support systems, industry expectations, and co-curricular opportunities at SCMS Noida.

The programme began with registration, welcome, SIU Video Presentation, Virtual Campus Tour, and Lamp Lighting Ceremony. Dr. Nidhi Phutela, Director, SCMS Noida, welcomed the new batch.

Keynote sessions were delivered by Ms. Shuchita Gaur, Senior Director of Engineering and AI Programs, SAP Labs India, on AI and future-ready skills, and Mr. Rajnesh Khosla, Consultant – AIOE (FICCI) and Advisor & Independent Director, SilverLite Partners, on entrepreneurship and industry readiness.

Dr. Vikrant Vikram Singh, Faculty In-charge – Academics, conducted the academic orientation, followed by Dr. Vartika Kapoor and the Corporate Affairs Team on internships, placements, and corporate engagement. Students were introduced to the International Cell (Dr. Priya Grover), Institute Social Responsibility Cell (Dr. Anindita Bhattacharjee), and Student Affairs Council (Dr. Abhinav Pal). Dr. Nidhi Natrajan, Deputy Director, SCMS Noida, briefed students on examinations and evaluation.

Second day featured keynote sessions by Dr. Vineet Kumar Srivastava, Director and Executive Assistant to the Deputy Governor, Reserve Bank of India, Mr. Amit Khanna, Vice President – Sales, DS Group, and Mr. Punit Jain, Director & CEO, NIBSCOM, covering financial systems, corporate leadership, innovation, and entrepreneurship.

SCMS alumni Mr. Suyash Chandak, Director – Inventory, Blinkit, and Ms. Sanjh Khurana, Miss Grand India Runner-up, shared their professional journeys and motivational insights. The Know Your Faculty & Staff and Campus Administration sessions familiarized students with faculty, facilities, safety, services, and regulations.

An industry interaction with Mr. Arihant Garg, Partner – Data & Analytics, PwC, focused on analytics and emerging technologies. The day concluded with an Emotional Well-being and Mental Health session by SCEW, followed by ice-breaking activities.

On day 3, a 21st Century Skills Workshop was conducted by Mr. Aamir Ajmal, Co-founder & CEO, Altum Staffing & Marketing Solutions Pvt. Limited; Mr. Yatin Mankame, Business Head – Growth and Portfolio Digital Transit and Electronic Toll Collection, IDFC FIRST Bank; and Mr. Sabyasachi Banerjee, Head – Human Resource Shared Services, IHCL (Tata Group). The workshop covered communication, critical thinking, leadership, collaboration, adaptability, emotional intelligence, innovation, and professional ethics.

The day also included ice-breaking activities, Basics of Yoga, conducted by the Sports Officer, and a Fitness Assessment by the Directorate of Sports, Recreation and Wellness (DSRW).

On day 4, the programme included Bridge Courses in Basics of Statistics & Mathematics, Financial literacy and Business Communication to strengthen students' foundational knowledge.

Students were introduced to the Finance Club, International Business Club, Human Resource Club, Marketing Club, Business Analytics Club, Research Club, and Institution's Innovation Council (IIC) through presentations by faculty coordinators and student leaders covering their activities, competitions, industry interactions, research, and leadership opportunities.

The final day featured Bridge Courses on Human Values and Digital & AI Literacy, followed by presentations by the Mentoring Cell, Alumni Cell, Public Relations Cell, Literary Club, Culinary Club, Happiness Club, and Library Club.

Dr. Nidhi Piplani Kapur, Head – International Initiatives, Symbiosis Centre for International Education (SCIE), Noida, conducted a session on international collaborations, student exchange, global immersion, and international academic opportunities.

The programme concluded with enthusiastic student participation and appreciation of the opportunities available at SCMS Noida.

Deeksharambh- The Induction Programme successfully provided the incoming batch with a structured introduction to academics, industry, institutional support, student life, wellness, technology, global opportunities, and co-curricular engagement, thereby establishing a strong foundation for their academic journey at SCMS Noida.